

1. (currently amended) A method for implementing a telecommunications initiated data fulfillment service comprising the steps of:

at a telecommunications switch that is enabled to recognize a multi-function trigger, receiving a communication from a telecommunications device that has not been preprogrammed to implement the data fulfillment service, the communication comprising an input sequence including multi-function trigger, and at the telecommunications switch:

recognizing the multi-function trigger;

identifying an identification code associated with the telecommunication device;

looking up a pre-defined data address associated with the input sequence, the identification code, or a combination of the input sequence and the identification code;

assembling a data message associated with the input sequence, the identification code, or a combination of the input sequence and the identification code; and

transmitting the data message to the data address; and

~~implementing a response action in response to the data message.~~

2-15. (previously presented)

16. (currently amended) The method of claim 1, wherein:

~~a telecommunications switch receives the communication from the telecommunications device;~~

~~the telecommunications switch creates the data message;~~

~~the data message includes the input sequence and a directory number associated with the telecommunications device;~~

the telecommunications switch transmits the data message to a data fulfillment platform; and

the data fulfillment platform responds to the data message.

17-19. (previously presented)

20. (canceled)

21. (currently amended) A method for implementing a telecommunications initiated data fulfillment service comprising the steps of:

entering an input sequence comprising a multi-function trigger into a telecommunications device that has not been preprogrammed to implement the data fulfillment service, the multi-function trigger comprising at least a portion of a communication with a telecommunications switch that is enabled to recognize the multi-function trigger;

receiving the communication at the telecommunications switch, and at the switch:

recognizing the multi-function trigger,

holding the communication,

looking up an instruction set identified by the input sequence,

delivering an audio or data message to the telecommunications device,

discontinuing the communication,

identifying an identification code associated with the telecommunications device,

assembling a data message comprising the input sequence and the identification code, and

transmitting the data message; and

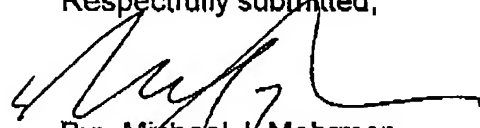
at a data fulfillment center, receiving the data message at a data fulfillment center,
~~and at the data fulfillment center and implementing a response action; and~~
~~implementing the response action.~~

22-30. (previously presented)

31. (canceled)

32-51. (previously presented)

Respectfully submitted,



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